

On Account of Arbor Day, This Store Will Close Monday Afternoon. We Urge Monday Forenoon Shopping.

KEITH-

O'BRIEN COMPANY

Spring

Embroidery Sale

Values 50c to \$2.50 for 2 c

The Greatest Bargain Event of the Kind in the History of the Store—Thousands and Thousands of Yards of Beautiful New Embroideries Just Received

Have you seen the extraordinary display in the windows?

If so, then you have expatiated on the unmatched values; then you have heard other enthusiastic expressions of appreciation.

Did you ever see handsomer patterns?

In your experience as a shopper did you ever meet with greater embroidery values—granting that you stood before the window and compared patterns, widths, etc., with the prices on the tickets?

And yet a display viewed through a window gives but a suggestion. The vast assortments must be closely examined to fully appreciate the values.

The embroideries are from one of New York's biggest importers—his end-of-the-season clean-up at a price that doesn't much more than cover the import duty.

All new, crisp, clean goods in the patterns now shown in America's best stores—7 to 18-inch edges of fine swiss, cambric and nainsook in a multiplicity of designs—many of them selling at 50c, 75c, \$1.00, \$1.50, \$2.00 and even to \$2.50 a yard.

To further facilitate matters we have had all the goods cut into 1 1-2 to 6 1-2 yard strips, with length marked on each one. These are in no sense remnants. Insertions of equal value are included. We have had tremendous sales in the past, but never values equal to these. We expect the department to be crowded early and will have extra salesladies.

## Ten Thousand Dollars' Worth of White Goods

Bought by our New York buyer from one of the largest white goods manufacturers in America—All included in this sale

### Our April Linen Sale for One Week Only.

#### BLEACHED AND UNBLEACHED TABLE LINEN.

64 in. wide, worth 65c yd., for... 44c  
72 in. wide, worth 75c yd., for... 59c  
72 in. wide, worth 85c yd., for... 65c  
72 in. wide, worth \$1.00 yd., for... 83c  
72 in. wide, worth \$1.25 yd., for... \$1.00  
72 in. wide, worth \$1.50 yd., for... \$1.19  
72 in. wide, worth \$2.00 yd., for... \$1.50  
72 in. wide, worth \$2.75 yd., for... \$2.00  
Napkins to match, from \$1.00 per yard and up.

### 1000 Yards Imported Dotted Swiss.

No. 926, worth 25c, for... 15c yd  
No. 940, worth 40c, for... 27c yd  
No. 950, worth 50c, for... 34c yd  
No. 960, worth 65c, for... 48c yd  
No. 970, worth 75c, for... 59c yd  
No. 980, worth 85c, for... 65c yd  
No. 990, worth \$1.00, for... 75c yd  
No. 1000, worth \$1.50, for... 95c yd  
The above Swisses also come in all the new figures—Rose buds, Shamrock, Lily, Bow Knot.

### Plain White Linen Suitings.

#### GUARANTEED EVERY YARD PURE LINEN.

35c grade for... 22c yd  
40c grade for... 29c yd  
50c grade for... 40c yd  
65c grade for... 50c yd  
75c grade for... 62c yd  
85c grade for... 72c yd  
\$1.00 grade for... 84c yd

#### 90 INCH WIDE ALL LINEN SHEETING.

\$1.50 grade for... \$1.00 yd  
\$2.50 grade for... \$1.75 yd

### 5000 Yards Fine English Long Cloths.

No. 700, Bolt of 12 yards, worth \$2.25, for... \$1.69  
No. 800, Bolt of 12 yards, worth \$2.50, for... \$1.89  
No. 900, Bolt of 12 yards, worth \$3.00, for... \$2.25

### 3000 Yards English Nainsook.

No. 1000, Bolt of 12 yards, worth \$2.25, for... \$1.65  
No. 2000, Bolt of 12 yards, worth \$2.75, for... \$2.00  
No. 3000, Bolt of 12 yards, worth \$3.50, for... \$2.50  
No. 4000, Bolt of 12 yards, worth \$4.00, for... \$3.00

### Our Entire Stock of Pattern Cloth

24 and 26-inch Napkins to match will be sold during the sale at a discount of 25 per cent from regular price.

ALL SIZES.  
24x24, 24x26, 26x26, 26x28, 28x28, 28x30, 30x30, 30x32, 32x32, 32x34, 34x34, 34x36, 36x36, 36x38, 38x38, 38x40, 40x40, 40x42, 42x42, 42x44, 44x44, 44x46, 46x46, 46x48, 48x48, 48x50, 50x50, 50x52, 52x52, 52x54, 54x54, 54x56, 56x56, 56x58, 58x58, 58x60, 60x60, 60x62, 62x62, 62x64, 64x64, 64x66, 66x66, 66x68, 68x68, 68x70, 70x70, 70x72, 72x72, 72x74, 74x74, 74x76, 76x76, 76x78, 78x78, 78x80, 80x80, 80x82, 82x82, 82x84, 84x84, 84x86, 86x86, 86x88, 88x88, 88x90, 90x90, 90x92, 92x92, 92x94, 94x94, 94x96, 96x96, 96x98, 98x98, 98x100, 100x100, 100x102, 102x102, 102x104, 104x104, 104x106, 106x106, 106x108, 108x108, 108x110, 110x110, 110x112, 112x112, 112x114, 114x114, 114x116, 116x116, 116x118, 118x118, 118x120, 120x120, 120x122, 122x122, 122x124, 124x124, 124x126, 126x126, 126x128, 128x128, 128x130, 130x130, 130x132, 132x132, 132x134, 134x134, 134x136, 136x136, 136x138, 138x138, 138x140, 140x140, 140x142, 142x142, 142x144, 144x144, 144x146, 146x146, 146x148, 148x148, 148x150, 150x150, 150x152, 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